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## Enetjärn launches foundation for biodiversity – first funding supports work on ecocide law

Anders and Susan Enetjärn are launching the Enetjärn Nature Foundation (ENF) – a private initiative independent of their previous business activities – and their first decision is to fund Ecocide Law Alliance’s Swedish advocacy efforts in 2026. The aim is to mobilise major Swedish companies behind an international ecocide law and to encourage Sweden to actively support the inclusion of ecocide as a crime under the Rome Statute.

*“We have always wanted to create impact beyond what is possible within a consultancy. It is time to take the next step – to address the root causes of the biodiversity crisis, not just manage the symptoms.”*

Anders Enetjärn, founder of ENF

Anders and Susan Enetjärn founded Ecogain in 2001, which has grown into one of the leading environmental consultancies in the Nordics, with specialist expertise in biodiversity and business value, and is now part of the international group Myllium. Following the sale of part of their ownership in Ecogain, they chose to invest part of their capital in the new foundation.

### **Ecocide law and critical mass**

Ecocide Law Alliance works to establish ecocide – large-scale destruction of nature – as an international crime under the Rome Statute, the treaty governing the International Criminal Court in The Hague. ENF’s support enables intensified advocacy targeting Swedish businesses during the period April 2026 – March 2027, with the aim of reaching the critical mass of companies required to send a credible signal to the international community.

*“With this contribution, we can significantly scale up our dialogue with Swedish businesses. The objective for 2026 is clear: to reach the critical mass of companies needed to send a strong global signal – that ecocide belongs in the Rome Statute. Supporting such a law is an ethical choice, and one of the most powerful tools we have to protect biodiversity and the human right to a clean and sustainable environment.”*

Nina Macpherson, Chair of the Ecocide Law Alliance Foundation

### **Changing the rules, not protecting nature**

ENF operates at a systems level, with the aim of changing the rules for how decisions about nature are made in politics and business. The foundation funds initiatives that reach decision-makers, contribute to shifts in norms, and have impact beyond individual projects.

ENF does not support research, knowledge dissemination, or practical conservation efforts, but rather initiatives that can change how nature is valued and managed in decision-making. The foundation is independent and operates free from ties to industry or other vested interests.

## **A long-term ambition**

For Anders Enetjärn, the foundation represents the culmination of a long-standing ambition. Over decades, he has worked with innovation and knowledge-sharing to contribute to a nature-positive transition – from ecological compensation and the mitigation hierarchy, which established new practices in land use, to the CLIMB metric and Europe’s first biodiversity roadmap for the mining sector.

For the past eight years, Ecogain’s ownership directive has included the statement: “The principal owner’s objective is to establish a foundation for impact within biodiversity.”

*“Susan and I have spent our professional lives demonstrating that business value and the well-being of nature can go hand in hand. ENF is the next chapter – ensuring that this insight reaches those with the power to change the rules.”*

Anders Enetjärn

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## **About Enetjärn Nature Foundation**

ENF was founded by Anders and Susan Enetjärn and registered on 19 November 2025.

It will be officially launched on 26 March 2026.

The foundation is independent and separate from Ecogain and Myllium.

Further initiatives will be communicated on an ongoing basis.

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